WHAT IS CLAIMED IS:

1. A method of providing insurance coverage to a customer, the method comprising:

providing a field for an input of a limitation relating to a desired insurance coverage, the limitation including at least one of a time period indication of a time period less than a month and a geographical region indication of a geographical region smaller in size than an entire nation;

receiving the limitation at a central processor;

performing processing in relation to the limitation to determine whether the desired insurance coverage as restricted by the limitation can be provided; and

sending a confirmation concerning whether the desired insurance coverage corresponding to the limitation can be provided.

2. The method of claim 1, further comprising:

during a preliminary period of time,

receiving an initial inquiry from a customer;

providing an input form including at least one field for an entry of a piece
of information concerning at least one of a characteristic of the
customer and a characteristic of an item to be insured;

receiving the piece of information following its entry into the input form
and submission;

performing processing in relation to the piece of information;

providing a preliminary indication that the customer will have an ability to
order at least one of temporally-limited amounts of insurance and
geographically-limited amounts of insurance; and

providing an identifier to the customer.

3. The method of claim 1, wherein the limitation is the time period indication, and the limitation is specified by the input of a start time at which the desired insurance coverage should begin, and a finish time at which the desired insurance coverage should end.

5

22

4.   The method of claim 3, further comprising

providing a field for an input of an identifier indicative of an identity of the customer; and

receiving the identifier.

5.   The method of claim 4, wherein the identifier, the start time and the finish time are received by a server computer, and at least one of the identifier, the start time and the finish time originates at a client computer that is coupled by way of the internet to the server computer.

6.   The method of claim 3, wherein the finish time can be a time amount measured with respect to at least one of the start time and a first different time, and the start time can be a time amount measured with respect to at least one of the finish time and a second different time.

7.   The method of claim 1, further comprising:

receiving an inquiry from a customer;

wherein, the time period indication is a single indication of a particular discrete time unit including at least one of a Sunday, a predefined evening time slot, and a noon-hour time slot.

8.   The method of claim 1, further comprising:

receiving credit card information from the customer.

9.   The method of claim 1, wherein the insurance coverage relates to an automobile.

10.   The method of claim 9, wherein the insurance coverage relates to a luxury automobile.

11.   The method of claim 1, wherein the insurance coverage relates to a boat.

23

12.   The method of claim 1, wherein the input of the geographical region indication occurs by providing at least one map and receiving a demarcation indication which indicates a specific region on the map.

13.   The method of claim 1, wherein the input of the geographical region indication occurs by receiving at least one selection of a geographical region from a list of possible geographical regions.

14.   A computer-readable storage medium containing computer executable code for instructing a computer to operate as follows:

    during a preliminary period of time,

        receiving an initial inquiry from a customer;

5   receiving customer information following entry of the customer

           information into an input form; and

        providing a preliminary indication that the customer will have an ability to

           order at least one of temporally-limited amounts of insurance and

           geographically-limited amounts of insurance; and

10   during a later time,

        receiving a customer specification setting at least one of time limits and

           geographical limits regarding a desired amount of insurance

           coverage, wherein the time limits specify a time period of less than

           a month and the geographical limits specify a geographical region

15   smaller in size than an entire nation; and

        determining whether the desired insurance coverage within the limits can

           be provided.

15.   A computer system for arranging that limited amounts of insurance coverage are provided to customers, the computer system comprising:

    a server computer capable of hosting an insurance provider website and being coupled to the internet for providing a user interface, sending data in the form of web

24

5   pages over the internet to at least one client computer, and receiving data provided at the at least one client computer by a user by way of the user interface;

wherein the web pages include at least one of a first web page capable of allowing a user to specify a temporal limitation for an insurance policy, the temporal limitation specifying a time period of less than a month, and a second web page allowing a user to

10   specify a geographical limitation for the insurance policy, the geographical limitation specifying a geographical region that is smaller in size than an entire nation.

16.   The computer system of claim 15,

wherein the first web page includes a first input form having a first field for entry of a start time and a second field for entry of a finish time, and the second web page includes a second input form having a third field for entry of a geographical region

5   including at least one of a county and a state.

17.   The computer system of claim 15, wherein the server computer includes a memory in which information concerning an initial arrangement between a user and an insurance company is stored, the information including at least one of the user's name and the user's mailing address.

5

18.   The computer system of claim 15,

wherein the user interface includes input controls whereby a user selects criteria and a display whereby results are displayed,

wherein the input controls include a set of selectable menu items including at least

5   one of a list of possible temporal limitations concerning possible time periods for insurance coverage, and a list of possible geographic limitations concerning possible regions for insurance coverage; and

wherein the display provides, in response to the specifying of a temporal limitation, a first confirmation when the server computer determines that insurance

10   coverage can be provided during the time period corresponding to the temporal limitation; and

25

wherein the display provides, in response to the specifying of a geographic limitation, a second confirmation when the server computer determines that insurance coverage can be provided within the region corresponding to the geographic limitation.

15

19. The computer system of claim 15, wherein the user interface includes an input means in which a new customer can specify information that is utilized to determine whether the new customer is eligible for obtaining insurance coverage of a particular type, and

5   wherein, upon the providing of the information by way of the input means, the user interface displays results that include an indication of whether the new customer is eligible for obtaining insurance coverage of the particular type.

20. The computer system of claim 19 wherein, upon a determination that the new customer is eligible for obtaining insurance coverage of the particular type, the results that are displayed include an identification code including at least one of a username and a password, and

5   wherein, upon entry of the identification code by way of the user interface, the new customer is able to input at least one of the temporal limitation and the geographic limitation.

26